Summer Meals

2015 Summits
IL State Board of Education

Northern Illinois
Central Illinois
Southern Illinois
Connect the Dots
Targeted States

• 2013
  ▶ Arkansas, California, Colorado, Rhode Island, Virginia

• 2014
  ▶ Alabama, Illinois, Mississippi, Missouri, Nevada, Texas

• 2015
  ▶ Arizona, Kansas, Kentucky, Michigan, Pennsylvania, Oklahoma, and West Virginia.
Role of National & State Partners

Lessons Learned from 2015 USDA SFSP TA Project
• Inclusion of state and local partners
• Assessment of current needs & assets
• Identification of challenges and barriers
• Support of successes and growth

Goals for 2016 USDA SFSP TA Project
• Clearly defined roles for all groups involved
  • Sponsor, site, vendor, volunteer, marketing
• Shared commitment to goals established
• Pooling of resources and knowledge from existing and new partners at all levels
Highlights for 2015

• 27 new sponsors
  ▶ Increase of 6 new sponsors

• Kick-off events
  ▶ 12 events throughout the state

• Eligibility/Enrollment data to pick target areas
  ▶ Tier 1 and 2 (Total 15 counties)

• Debriefing Meetings

• Info Sessions
Highlights for 2015 (continued)

- Formed Southern IL Work Group
- CPS Lunchstops
- New 1 ½ day Sponsor trainings
- Marketing
  - Media Campaign
Marketing

- Print ads, PSAs, billboards, Bus and train ads, WIC centers, television, radio ads, and Video on SFSP
2015 Target Counties
2015 Target Counties - Results

- Total of 15 counties
  - Increase in 9 counties
  - Remained the same in 3 counties
  - Decrease in 3 counties
- Counties who increased 5 or greater
  - Kane -- 25 sites (N)
  - Peoria -- 17 sites (C)
  - DeKalb -- 13 sites (not a target county) (N)
  - Winnebago -- 10 sites (not a target county) (N)
  - St Clair -- 7 sites (S)
  - Madison -- 6 sites (S)
2016 Target Counties

■ Northern
  ■ Tier 1
    ■ Lake, Cook, DuPage, Will, McHenry*
  ■ Tier 2
    ■ Kane & Winnebago*

■ Central
  ■ Tier 1
    ■ Logan, Tazewell, Sangamon, Champaign*, Vermilion*
  ■ Tier 2
    ■ Peoria & Fulton

■ Southern
  ■ Tier 1
    ■ Madison, Franklin*, Macoupin*, Marion*, Williamson*
  ■ Tier 2
    ■ St. Clair, Monroe, Clinton

* New County for 2016
2015 SFSP Sponsors by Type

- Private/Nonprofit: 37%
- Schools: 23%
- Churches: 20%
- Public Entity: 14%
- Residential/Day Camp: 3%
- Park Districts: 3%
<table>
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<th>2015</th>
<th>2014</th>
<th>Diff</th>
<th>%</th>
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<tbody>
<tr>
<td><strong>Total Sites - SFSP &amp; SSO</strong></td>
<td></td>
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<tr>
<td>All Sites throughout IL</td>
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<tr>
<td>TOTAL</td>
<td>2372</td>
<td>2338</td>
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<td>702</td>
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<td><strong>Cook County Sites</strong></td>
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<tr>
<td>TOTAL</td>
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<tr>
<td>Open</td>
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<tr>
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<td>379</td>
<td>154</td>
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<td><strong>City of Chicago Sites</strong></td>
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<tr>
<td>TOTAL</td>
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<tr>
<td>Open</td>
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<td>1022</td>
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<tr>
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<td>472</td>
<td>345</td>
<td>127</td>
<td>36.8%</td>
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2015 Northern IL Statistics (37 Counties)

• Summer Food Service Program (SFSP)
  ▶ 1,502 sites

• Seamless Summer Option (SSO)
  ▶ 543 sites

• Total Summer Meals (SFSP + SSO)
  ▶ 2,045 sites – an increase of 7 sites over PY (+.34%)
2015 Central IL Statistics (37 Counties)

- Summer Food Service Program (SFSP)
  - 161 sites

- Seamless Summer Option (SSO)
  - 32 sites

- Total Summer Meals (SFSP + SSO)
  - 193 sites – an increase of 9 sites over PY (+4.9%)
2015 Southern IL Statistics (40 Counties)

- Summer Food Service Program (SFSP)
  ▶ 106 sites

- Seamless Summer Option (SSO)
  ▶ 28 sites

- Total Summer Meals (SFSP + SSO)
  ▶ 134 sites – an increase of 18 sites over PY (+15.5%)
Challenges

- WINS
- Mobile Sites
- IL Budget - ICCS
- Sponsor Budget Constraints
  - Activities
  - Labor
- Site Publicity
- Rainy June
How you can partner

SPREAD THE WORD!!
CONNECT THE DOTS!!

Contact the Illinois State Board of Education
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  • ngreene@isbe.net
  • 800/545-7892
  • 217/782-2491
  • Fax: 217/524-6124
Summer Meal Resources

• IL State Board of Education
  – http://www.isbe.net/nutrition/htmls/summer.htm

• Share Our Strength (No Kid Hungry)
  – bestpractices.nokidhungry.org/summer-meals

• FRAC
  – http://frac.org/federal-foodnutrition-programs/summer-programs/

• USDA
  – Capacity Builder
    • http://www.fns.usda.gov/capacitybuilder
USDA – Capacity Builder
USDA Capacity Builder (continued)
USDA Capacity Builder (continued)
Questions?