

No Kid Hungry Illinois



How can we end childhood hunger in America?

Share Our Strength
works to ensure that
every child has access
to nutritious food where
he or she lives, learns
and plays

Kick-Off Events in Illinois

11 Events

8 Cities

5 Weeks



Kick-Off Events in Illinois

Goals

- 1. Demonstrate the community commitment to the Summer Food Service Program.**
- 2. Inform families how to locate a summer meal sites in their communities.**
- 3. Build a fun and welcoming atmosphere around the Summer Meals Program.**



Kick-Off Events in Illinois

8 Cities:

Carbondale

Chicago

Effingham

Johnston City

Marion

Peoria

Riverton

Rockford



Summer Meals Illinois shared Greater Chicago Food Depository's photo.
June 16

We had a great day for #SummerMeals today at Armour Square Park!

Food Depository distributing #summermeals to kids at Chicago's summer meal program kickoff this morning at Armour Square Park!



Kick-Off Events in Illinois

Statewide Sites	2014	2013	Difference	% Change
Total Meals Served	153,349	94,707	58,642	61.92%
Median	6,856	3,628	3,228	52.06%
Chicago				
Total Meals Served	3,054,404	2,634,144	420,260	15.95%

Kick-Off Events in Illinois

The number one predictor of Summer Meals growth at kick-off sites was media involvement.



Summer Meals IL @SummerMealsIL · Jun 24

Southpaw from the Chicago White Sox is excited about Summer Meals!! Text "FOODIL" to 877-877 to find #SummerMeals



[View more photos and videos](#)



Thank You – Contact Information



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